

Sioux Falls LEADERSHIP SUMMIT

Powered by SME of Sioux Falls

Tuesday, June 1, 2021, Sioux Falls Convention Center
Featuring Keynote Speaker: John C. Maxwell

SME has a history and passion for elevating business culture in South Dakota. Our vision is to bring the very best trainers in the world to Sioux Falls to inspire and transform business cultures, both large and small, in our area. John Maxwell is our first bold step in that journey.

2021 Sponsorship Opportunities

\$30,000 – Exclusive Lead Presenting Sponsor **SOLD OUT**

- Exclusive one-on-one session with John Maxwell
- 5 tickets to a private sponsor luncheon presentation with John Maxwell*
- 50 tickets for the Sioux Falls Leadership Summit
- Custom produced banners containing company logo at event
- Professionally produced company video to air at event
- Company logo on SME website, linked to company website
- Company logo on social media
- Company logo on Sioux Falls Leadership Summit printed and electronic promotional materials distributed prior to the event
- Recognition on any event television and radio promotional marketing
- Company logo on screen displayed at event
- Recognition from the stage throughout the event
- Opportunity to display company banner at event
- Opportunity to sponsor and co-brand swag bags
- Roundtable with other business leaders to discuss leadership topics for promotional video to be used prior to event

\$25,000 – Platinum Sponsor

- 5 tickets to a private sponsor luncheon presentation with John Maxwell*
- 50 tickets for the Sioux Falls Leadership Summit
- Custom produced banners containing company logo at event
- Professionally produced company video to air at event
- Company logo on SME website, linked to company website
- Company logo on social media
- Company logo on Sioux Falls Leadership Summit printed and electronic promotional materials distributed prior to the event
- Recognition on any event television and radio promotional marketing
- Company logo on screen displayed at event
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- Opportunity to display company banner at event
- Opportunity to sponsor and co-brand swag bags
- Roundtable with other leaders to discuss leadership topics for promotional video to be used prior to event

\$15,000 – Gold Sponsor

- 3 tickets to a private sponsor luncheon presentation with John Maxwell*
- 30 tickets for the Sioux Falls Leadership Summit
- Professionally produced company video to air at event
- Company logo on SME website
- Company logo on social media
- Company logo on Sioux Falls Leadership Summit printed and electronic promotional materials distributed prior to the event
- Company logo on screen displayed at event
- Recognition from the stage throughout the event
- Opportunity to display company banner at event
- Opportunity to provide company literature or gift in swag bags
- Roundtable with other leaders to discuss leadership topics for promotional video to be used prior to event

\$10,000 – Bronze Sponsor

- 2 tickets to a private sponsor luncheon presentation with John Maxwell*
- 20 tickets for the Sioux Falls Leadership Summit
- Company logo on SME website
- Company logo on social media
- Company logo on Sioux Falls Leadership Summit printed and electronic promotional materials distributed prior to the event
- Company logo on screen displayed at event
- Recognition from the stage throughout the event
- Opportunity to provide company literature or gift in swag bags

\$5,000 – Investor Sponsor

- 1 ticket to a private sponsor luncheon presentation with John Maxwell*
- 10 tickets for the Sioux Falls Leadership Summit
- Company logo on SME website
- Company logo on social media
- Company logo on Sioux Falls Leadership Summit printed and electronic promotional materials distributed prior to the event
- Company logo on screen displayed at event
- Recognition from the stage throughout the event
- Opportunity to provide company literature or gift in swag bags

\$2,500 – Partner Sponsor

- 5 tickets for the Sioux Falls Leadership Summit
- Company name on SME website
- Company logo on social media
- Company name on screen displayed at event
- Opportunity to provide company literature or gift in swag bags

\$1,000 - Snack and Refreshment Break Sponsor

- 2 tickets for the Sioux Falls Leadership Summit
- Logo displayed on snack and refreshment table along with other break donors
- Opportunity to provide company literature or gift in swag bags

\$ 900 Team of 10 Package

- Reserved table for your team - up to ten individuals
- Guaranteed group seating at the event
- Preferred seating area

\$90 - Individual Tickets

\$50 – SME Members

**Please note: Luncheon ticket does not include admission to Sioux Falls Leadership Summit*

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2021 Sioux Falls Leadership Summit Sponsorship Investment Form

Sponsorship Type: _____

Additional Tickets Desired: _____

Total Investment: \$ _____

Company name as it should be listed on marketing and promotional materials:

Sponsor company representative (main point of contact for sponsorship related questions):

Sponsor representative email address: _____

Sponsor representative office phone number: _____

Sponsor representative mobile phone number: _____

Company website to link on SME event webpage: _____

Return form to:

SME Sioux Falls

Attn: Kacey McCarthy, Executive Director

101 N Main Avenue #308

Sioux Falls, SD 57104

-or-

Email to: Kacey@maximizingexcellence.org

Questions? Contact Kacey McCarthy at 605.336.5626 (office) 605.359.4611 (mobile)

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Proposed Event Schedule (Not Finalized):

Tuesday, June 1, 2021

11:30-12:45:

- Private Luncheon/Q&A Session for up to 70 guests with John Maxwell

12:00-1:00:

- Exhibit Hall Doors Open

12:55-1:35:

- Exclusive, private, one on one discussion for our TOP sponsor with John Maxwell.

1:00-1:10:

- Welcome

1:10-1:45:

- Opening Speaker: Tamien Dysart

1:45-1:48:

- Keynote Introduction

1:48-2:45:

- Keynote Speaker: John Maxwell

2:45-3:05:

- Break

3:05-3:20:

- Thank Yous and Recognition
- Large Sponsor Recognition Moment
- Past President's Recognition
- Why SME Video

3:20-3:50:

- Questions for John Maxwell (curated from the audience in advance)

3:50-4:20:

- Excellence and RIE Awards
- Invitation to social

4:20-end:

- Networking and Social; Continue to scroll sponsor thank yous on screen





John Maxwell Bio

John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 30 million books in fifty languages. He has been identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by Business Insider and Inc. magazine. He is the founder of The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation, organizations that have trained millions of leaders from every country of the world. A recipient of the Horatio Alger Award, as well as the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, Dr. Maxwell speaks each year to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information about him visit JohnMaxwell.com.